



# MEETINGS, INCENTIVES, CONVENTIONS & EXHIBITIONS





Enjoy a quiet respite before the  
hustle of your conference begins.

Refresh and recharge before your next convention or exhibition, in the comfort of one of the world's most modern fleet. With a network that covers over 62 destinations across six continents, multiple daily frequencies from major cities and the inflight service even other airlines talk about – you can be sure that your delegates will arrive on time and fresh for your event. And after that, there's always the return trip to look forward to. Contact any Singapore Airlines office or email [conventions@singaporeair.com.sg](mailto:conventions@singaporeair.com.sg) today.



A STAR ALLIANCE MEMBER





Every successful meeting, conference, exhibition or incentive group travel requires hassle-free arrangements and value-added services for participants. Now, all that has made Singapore Airlines a great way to fly is at your service to help you stage an event that's in a class of its own.

# CONFERENCE/MEETING ORGANISERS

Our strong partnership with local hotels, venues and destination management companies provides you with the contacts you need to organise your event, while Singapore Airlines also offers special incentives and arrangements.

## **Value-for-money airfares**

Your delegates and guests can enjoy competitive airfares, while those travelling as a group can enjoy group rates, subject to prevailing terms and conditions.

## **Special assistance for VIPs**

To ensure minimal hassle for your VIPs, we can arrange advance seat selections and speedy airport clearance on arrival in Singapore.

## **Freight arrangements**

If you have bulky, sensitive or fragile cargo, we will handle the necessary arrangements through our dedicated cargo subsidiary.

## **Pre/Post event tours**

We offer your participants the opportunity to visit a neighbouring country, with regional tours at reasonable prices.

## **Spouse programme**

We can arrange for spouses to join daily tours while their partners are attending your event.



# INCENTIVE GROUPS

Special touches make an incentive trip a memorable experience. Singapore Airlines can help make yours even more personal with a range of customised possibilities. As the services offered by local offices may vary, please contact us one month in advance to make the arrangements.

## Seamless arrangements

With offices in more than 60 cities in over 30 countries, spanning six continents, we will make the necessary travel arrangements to ensure your delegates arrive on time for your event.

## Seating arrangements

We can arrange to seat your incentive group in specific zones to facilitate socialisation and networking along the journey.

## Special menu

Should your group require a special menu, notify us in advance and we will make the necessary arrangements.

## Group check-in

For large groups, arrangements can be made at dedicated check-in counters to offer greater convenience for your group.

## Special signboards

Where permitted by airport authorities, welcome signboards with your incentive group's logo can be positioned at the boarding gates.

## Onboard announcement

For a personal touch, welcome announcements can be made by our cabin crew for your group on their journey with Singapore Airlines.



# OUR PARTNERS

Singapore Airlines has a partnership with Singapore's premier convention centre, Suntec Singapore; five top-class hotels, namely, Conrad Centennial Singapore, Mandarin Oriental Singapore, Marina Mandarin Singapore, Pan Pacific Singapore and The Ritz-Carlton, Millenia Singapore; two professional event organisers, Pacific World and Pico; as well as the Singapore Exhibition & Convention Bureau, offering an unparalleled convention destination within a 15-minute walking radius.



## World-class venue

100,000m<sup>2</sup> of exhibition, convention and meeting space at Suntec Singapore and partner hotels.

## Five-star accommodation

Five exclusive hotels offer more than 5,200 rooms within a 15-minute walk to the convention venue.

## Easy access

Suntec Singapore is accessible from all five hotels via air-conditioned tunnels and covered walkways.

## Dining options

Over 300 restaurants and food outlets offer a wide range of delicacies that will please every palate.

## Shopping delight

More than 1,200 retail outlets within walking distance offer a plethora of choices.

# STAR ALLIANCE™ CONVENTIONS PLUS

Designed to meet the needs of event organisers and delegates, Star Alliance™ Conventions Plus offers one point of contact, an organiser support programme, discounted fares for delegates and access to 28 member airlines' schedules in one handy place. The Star Alliance™ network serves more cities and countries than any other airline alliance.

For more information, visit  
**[staralliance.com/conventionsplus](http://staralliance.com/conventionsplus)**

# TOURS AND TRAVEL PROGRAMMES

Tradewinds Tours and Travel, a subsidiary of Singapore Airlines, offers the following services for your delegates:

## **Arrival and departure transfers**

Seat-in-coach or chauffeured transfers between airport and hotels.

## **Hotel accommodation**

Attractive rates for a wide range of accommodation from serviced apartments, budget hotels to five-star hotels.

## **Conference/meeting arrangements**

All arrangements for any conference or meeting in Singapore including air ticketing, venue, accommodation, transfers, registration and tour packages.

## **Hospitality desks**

Hospitality desks at major conferences and exhibitions to facilitate transfers, tour arrangements, flight bookings or amendments, as well as provide concierge services.

## **Singapore tours**

A wide range of local tours, including customised itineraries.

## **Beyond Singapore packages**

Pre or post event holiday packages to regional destinations like Bali, Bangkok, Phuket, Penang, Langkawi, Ho Chi Minh City, Hanoi, Kuala Lumpur and Bintan to let your delegates enjoy a relaxing break before or after your event.

For more information, visit  
**[tradewinds.com.sg](http://tradewinds.com.sg)**



# SINGAPORE AIRLINES GLOBAL NETWORK

## SINGAPORE AIRLINES CONTACTS

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Singapore Airlines' passenger route network stretches across more than 60 destinations in over 30 countries, with services linking Asia, Europe, the Middle East, Southwest Pacific, South Africa, North America, and since March 2011, South America as well. Many of the services fly direct to Singapore. Coupled with multiple daily frequencies from major cities and an extensive network of codeshare partners, busy executives can choose from a wider range of destinations and more convenient departure options.

In addition, SilkAir, the regional wing carrier of Singapore Airlines, serves more than 35 destinations across 11 continents in Asia, offering a unique 'unwinding experience' through natural and man-made wonders, local cultures and customs in these destinations.

The extensive connections to all major cities worldwide make it very convenient for delegates or trade visitors to travel on Singapore Airlines to participate in any conference, meeting or exhibition.

## SILKAIR NETWORK

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Let your event take off. Contact us today.  
If you are planning to organise an event and would like to enquire on travel arrangements, tours and handling, please email your details to [Conventions@singaporeair.com.sg](mailto:Conventions@singaporeair.com.sg)



## MODERN FLEET

Singapore Airlines operates one of the world's most modern fleet of planes with brand new aircraft joining our fleet every year.

Singapore Airlines also made aviation history by being the first to fly the world's largest commercial aircraft, the Airbus A380. It now operates daily flights to Sydney, London, Tokyo, Hong Kong, Melbourne, Paris, Zurich, and commencing 15 January 2012, New York via Frankfurt.

Each flight features the latest suite of cabin products such as seats, service-ware and an enhanced version of KrisWorld, the award-winning inflight entertainment system. These products are also available on Singapore Airlines' new Boeing 777-300ER. Passengers travelling on Singapore Airlines can now enjoy the unsurpassed comfort and new standards of excellence in premium air travel.

Singapore Airlines is also the first to operate an All Business Class non-stop service between Asia and USA on the Airbus A340-500 ultra long range aircraft. The aircraft is fitted with 100 of the most spacious seats in Business Class the world has ever seen.

Singapore Airlines now operates this daily service between Singapore and New York and Los Angeles.

For more information, visit [singaporeair.com](http://singaporeair.com)



## THE SINGAPORE AIRLINES SUITES

The Singapore Airlines Suites provide a distinguished few with their own private inner sanctum. Designed with a host of innovative features to meet every need, each cabin is an office, a cinema, a dining room and a bedroom in the sky.



- Each cabin features sliding doors and window blinds, allowing unprecedented levels of privacy
- Distinctive standalone bed – a first in air travel – not one converted from a seat
- Privacy dividers – located between adjacent Suites – provide an extra option for combining two standalone beds into an extravagant double bed
- Largest armchair in the fleet, hand-stitched by master Italian craftsmen Poltrona Frau
- Large 23-inch LCD screen, combined with surround sound and noise-cancelling headphone technology, brings entertainment to life
- Exclusive menus created by our International Culinary Panel of distinguished chefs from around the world, accompanied by Givenchy tableware
- Pyjamas and beddings exclusively designed by Givenchy, complete with a thoughtful turndown service



## THE SINGAPORE AIRLINES FIRST CLASS

The Singapore Airlines First Class offers the world's finest travelling experience. Inside the lavishly designed First Class cabin on the Boeing 777-300ER, eight stately seats await the privileged few, creating a private haven more exclusive than you can ever imagine.



- Lavish leather seat that folds out to a full-flat bed
- Unique design allows maximum freedom to stretch out, lounge and relax in any position
- Table that can be adjusted for height, to suit individual preference
- Large 23-inch LCD screen, combined with surround sound and noise-cancelling headphone technology, brings entertainment to life
- Exclusive menus created by our International Culinary Panel of distinguished chefs from around the world, accompanied by Givenchy tableware
- Fresh linen, comfortable pillows and a plush duvet, complete with a thoughtful turndown service



## THE SINGAPORE AIRLINES BUSINESS CLASS

Combining enhanced personal space with comfort and leading innovations, the Singapore Airlines Business Class seat, the most spacious the world has ever seen, takes Business Class to a whole new level.



- The most spacious Business Class seat in the sky on the A380, Boeing 777-300ER and the All Business Class A340-500
- Spacious 1-2-1 forward facing configuration where all seats have direct aisle access
- The full-flat bed features a dedicated sleeping surface for added comfort
- Enjoy the flexibility of working, reading and even dining in an exceptionally versatile bed
- Table that can be adjusted for height, to suit individual preference
- Large 15.4-inch LCD screen, combined with surround sound and noise-cancelling headphone technology, brings entertainment to life



## THE SINGAPORE AIRLINES ECONOMY CLASS

The Singapore Airlines Economy Class seat offers more comfort than ever, with an abundance of innovations conceived after intensive research into the preferences of seasoned travellers.

- Increased knee-room and leg-room for enhanced comfort
- Large 10.6-inch LCD screen with an endless stream of entertainment, including Audio-Video On Demand
- In-seat laptop power supply to make working more convenient
- Adjustable reading light in every seat
- More features at each seat – coat hook, spectacles compartment and mirror
- Unrivalled range of Asian and International cuisine that caters to the most diverse tastes

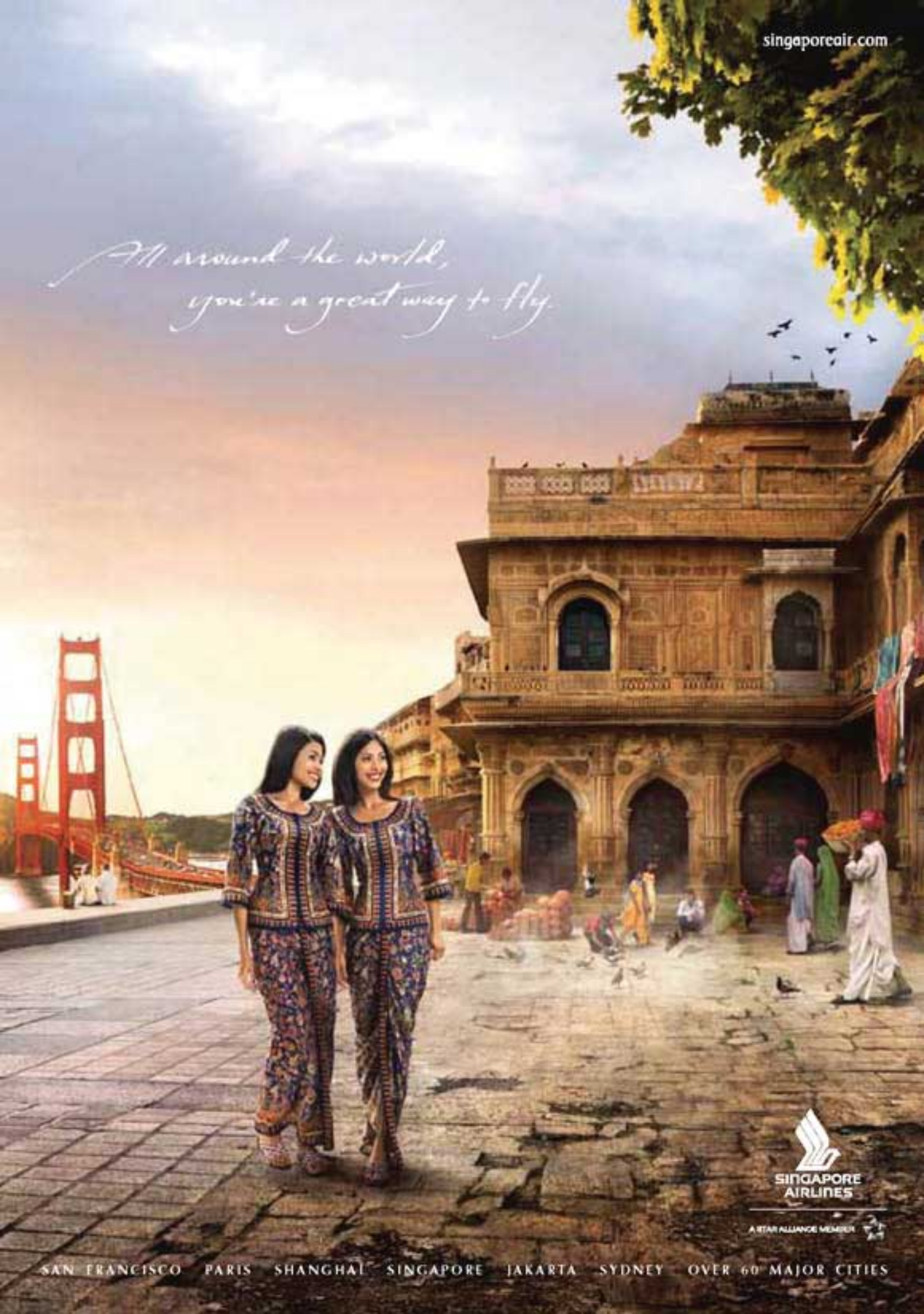


## THE SINGAPORE AIRLINES KRISWORLD

The next generation KrisWorld brings with it the world's most powerful and advanced inflight entertainment system, offering over 1,000 entertainment options on demand, as well as a host of innovative features.

- Larger widescreen LCDs, featuring the highest resolution in the sky: 1280 x 768 pixels
- The latest Hollywood blockbusters, award-winning TV programmes, fully interactive learning programmes, travel guides and live text news
- Access music and photos on personal USB devices on the A380, A330-300, A340-500 and Boeing 777-300ER

*All around the world,  
you're a great way to fly.*



  
SINGAPORE  
AIRLINES

A STAR ALLIANCE MEMBER

SAN FRANCISCO PARIS SHANGHAI SINGAPORE JAKARTA SYDNEY OVER 60 MAJOR CITIES