



Note to Editors
No. 51/06

03 October 2006

CELEBRATE THE MID-AUTUMN FESTIVAL WITH SINGAPORE AIRLINES

On 6 October 2006, Singapore Airlines is celebrating the Mid-Autumn festival with specially created “contemporary mooncake” treats for passengers flying between Singapore and Bangkok, Beijing, Nanjing, Guangzhou, Hong Kong, Taipei, Shanghai, Hanoi, and Ho Chi Minh City.



Given a modern twist by the Airline’s chefs, the special dessert creations include a snowskin lotus paste mooncake, served with pomelo jelly, fruits and vanilla sauce; and a traditional mooncake complemented with pomelo jelly.

So come, celebrate this Mid-Autumn Festival with Singapore Airlines!

Editor's Note:

Traditionally, the moon is believed to be at its brightest and fullest on the 15th day of the eighth month in the Lunar calendar. Celebrated as the Mid-Autumn festival, it is one of the most important festivals for the Chinese. The full moon symbolizes harmony and togetherness in the family, and mooncakes, traditional Chinese pastries filled with lotus paste, are eaten to celebrate this.

* * *

Further information please contact:

Abby Hillier / Frances Knox
John Cotton

020 7287 0652
020 8563 6741

Notes to Editors

Singapore Airlines has an extensive global route network, serving 65 cities in 35 countries, from its award-winning hub at Changi Airport.

Singapore Airlines UK Services

London Heathrow: three daily non-stop services to Singapore

Manchester: one daily flight to Singapore, five non-stop and two via Zurich (Tues & Thurs)

On-Board

Experience unparalleled world gourmet cuisine, designed by an international panel of award-winning chefs, including UK's Gordon Ramsay and a selection of the worlds finest wines, hand-picked by our international wine experts.

Singapore Airlines (SIA) Raffles (Business) Class is equipped with the *SpaceBed*. The revolutionary forward facing bed, which is 78 inches long and 27 inches wide, provides unprecedented luxury and comfort, ensuring that you wake up at your destination feeling refreshed and raring to go.

Together with the SpaceBed comes SIA's new-generation in-flight entertainment system KrisWorld. With over 450 entertainment audio/video options on demand in all classes, allowing customers to begin viewing/listening whenever they wish, and enjoy the highest-quality pictures and sound.

Combine this with an exceptional frequent flyer programme, KrisFlyer, the latest in in-flight technology and luxury in-flight amenities, all amount to a travel experience that is, quite simply, out of this world.

➤ The following awards were won by SIA in 2005/2006:

Wanderlust Travel Awards

Best Major Airline

Holiday Which? Reader Survey

Most Highly Recommended Airline

OAG Awards

Best Airline based in Asia; Best International First Class

Conde Nast Traveller Reader Awards

Best Long Haul Leisure Airline

Business Traveller Awards

Best Long Haul Airline; Best Asian Airline; Best Cabin Crew

The Observer and Guardian Readers' Poll

Best Long Haul Airline

The Telegraph Annual Travel Awards

Best Scheduled Airline

Buying Business Travel Awards

Best Airline to Asia Pacific

Selling Long Haul Travel Awards

Best Airline to Australasia

Singapore Airlines A Great Way to Fly

For further information visit our website at singaporeair.com

Singapore Airlines - first to fly the A380. Visit us at
<http://www.singaporeair.com>