

## “Love Took Us There” Social Media Giveaway Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

By participating in the “Love Took Us There” Social Media Giveaway promotion (“Promotion”), you agree to these Official Rules (“Rules”).

1. Sponsor/Administrator: Singapore Airlines Limited (“SIA” or “Sponsor”). Not sponsored, endorsed, or administered by, or associated with Facebook, Instagram, or Meta. Mastercard is not a sponsor or administrator.
2. Eligibility: Open only to legal residents of the 50 United States and D.C., excluding Florida, New York, and Rhode Island, who are at least 18 years old and the age of majority in their state of residence, where higher, at time of entry. Employees, officers, and directors of Sponsor, its parents, affiliates, subsidiaries, advertising/promotion agencies, and their immediate family/household members are not eligible. Void where prohibited and where registration/bonding or other requirements have not been met.
3. Promotion Period: Begins 12:00:01 a.m. Eastern Time (“ET”) on 2 February 2026 and ends 11:59:59 p.m. ET on 14 February 2026. Sponsor’s clock is official. ET means the time in New York City on the date specified. **The Promotion consists of two rounds: (a) “Round 1 Entry Period”: 2 February 2026 through 7 February 2026 11:59:59 p.m.; and (b) “Round 2 Qualification Period”: 8 February 2026 12:00:01 a.m. through 14 February 2026 11:59:59 p.m.**
4. How to Enter **Round 1 (No Purchase Necessary)**: During the Round 1 Entry Period, enter by either method A or B below:
  - A. Social Media Entry (Instagram or Facebook)
    - Capture Your Moment: Post a photo showing “where love has taken you.” **People do not need to appear in the photo; if any identifiable person appears, you must have their permission (see Section 5).**
    - Write Your Caption: Briefly tell the story behind your photo.
    - Tag & Hashtag: **Tag @singaporeair and include #SingaporeAirSweepstakes and #mastercard.**
    - Public Post: Your post must be public through prize award so Sponsor can view it.
    - Note: Likes, comments, or other engagement do not affect your odds of

winning.

B. Email Entry (for private accounts or non-users)

- Email your photo and caption to AME\_marketing@singaporeair.com.sg with the subject line “Love Took Us There Giveaway Entry.”
- Include your full name and city/state of residence in the email body.
- Sponsor will treat a compliant email submission as your **Round 1** Entry.

**Submitted materials will not be returned.**

5. Entry Limits

- **Round 1:** Multiple posts are allowed; however, limit one (1) Round 1 Entry per person will be counted for the Round 1 random drawing (Bonus Prizes).

Additional posts will not increase your chances.

- Automated, bulk, AI-generated, or third-party submissions are prohibited.

Entries must be received during the **Round 1 Entry Period**.

- **Round 2 (Grand Prize) eligibility requires additional steps; see Section 6 (Special Eligibility for Round 2). Limit one (1) Round 2 (Grand Prize) Entry per person across Qualifying Purchase and AMOE methods.**

6. Round 1 Entry Requirements and Content Restrictions: You must own the photo/caption and have permission from any identifiable person in the photo (or their parent/guardian if under 18). Entries must not contain illegal, infringing, offensive, or otherwise inappropriate content or violate platform terms. Sponsor in its sole discretion may disqualify non-compliant entries. **If selected as a potential winner, you may be required to provide written consent/releases for any identifiable person appearing in your photo; failure to provide such documentation may result in disqualification.**

7. Round 1 Prizes: **One (1) Exclusive Singapore Airlines Mystery Gift (Approximate Retail Value (“ARV”): USD \$100 each). A total of three (3) Round 1 prizes will be awarded.**

8. How to Enter Round 2; **Round 2 Special Eligibility (Grand Prize Qualification or AMOE)**

To be eligible for the Grand Prize drawing, an entrant must EITHER:

- (i) Qualifying Purchase: **Use any Mastercard-branded payment card between 1 August 2025 and 14 February 2026 to purchase a ticket for a scheduled flight operated by Singapore Airlines (any cabin).** Proof will be required at verification (e.g., e-ticket number/booking reference, purchase date, last four digits of the Mastercard used, and cardholder name matching the entrant); OR
- (ii) Alternate Method Of Entry by Mail (“AMOE”): Legibly hand-print your full name, street address, city, state, ZIP, phone, email, date of birth, and the

statement “Grand Prize AMOE – Love Took Us There,” and mail in a stamped envelope to: Singapore Airlines – Grand Prize AMOE, 222 N. Pacific Coast Hwy, STE 1600, CA 90245. **Must be postmarked by 14 February 2026 and received by 19 February 2026.**

**All Round 2 (Grand Prize) entrants must have submitted a valid Round 1 Entry. Limit one (1) Round 2 (Grand Prize) entry per person across Qualifying Purchase and AMOE methods. Entries via either method have equal odds; a purchase does not increase chances of winning. AMOE entries are for the Grand Prize drawing only and do not affect eligibility for Round 1 Prizes.**

9. Grand Prize: 214,000 bonus KrisFlyer miles (the “Bonus Miles”) credited to winner’s eligible KrisFlyer account. One (1) Grand Prize will be awarded. **(Approximate Retail Value (“ARV”): SGD \$2140). Bonus Miles must be used within one year of award.**

#### Additional Grand Prize Terms

- Prizes have no cash value, are non-transferable, non-exchangeable, and cannot be redeemed for cash (except where required by law). Transfer of Bonus Miles from a winner’s KrisFlyer account to another KrisFlyer member’s account is not permitted.
- KrisFlyer membership required to receive Bonus Miles. If a winner is not a member, the winner must create a KrisFlyer account in their own name within the time specified by Sponsor or the prize may be forfeited.
- Bonus Miles will be credited within fourteen (14) days after winner verification and confirmation of the winner’s valid KrisFlyer account number (timing may vary due to processing).
- Bonus Miles valid for one (1) year from the date of credit; any unused miles after that period will expire with no extension. Any portion of a prize not used before expiry is null and void.
- KrisFlyer miles usage is subject to KrisFlyer T&Cs and applicable partner terms, including: a) Flight redemptions: seat availability; KrisFlyer T&Cs: [https://www.singaporeair.com/en\\_UK/ppsclub\\_krisflyer/termsconditions-kf/](https://www.singaporeair.com/en_UK/ppsclub_krisflyer/termsconditions-kf/) b) KrisShop: stock availability; site terms: <https://www.krisshop.com/en/page/platform-and-sale-terms> c) KrisFlyer vRooms: availability; site terms: <https://krisflyervrooms.com/shopping/terms> d) Kris+: partner terms: [www.krisplus.com](http://www.krisplus.com) e) Pelago: site terms: <https://pages.pelago.co/en-sg/terms-of-use/>

7. Winner Selection (Random Drawings; U.S. Location): Random drawings for the Round 1 and Grand Prize will be conducted by a computerized system on or about 3 March 2026 at 222 N. Pacific Coast Hwy, STE 1600, CA 90245 (or such other date and address as SIA may determine in its discretion without prior

notice). All decisions of Sponsor are final and binding. **Round 1 (Prizes) will be drawn from eligible Round 1 Entries; Round 2 (Grand Prize) will be drawn from eligible Round 2 entrants who satisfied the Special Eligibility in Section 6.**

8. Odds

- **Round 1 (Prizes): Odds depend on the number of eligible Round 1 Entries received during the Round 1 Entry Period.**
- **Grand Prize: Odds depend on the number of eligible Round 2 entrants who satisfied the Special Eligibility (Qualifying Purchase or AMOE) during the Round 2 Qualification Period.**

9. Winner Notification; Acceptance; Forfeiture; Results Publication

- Sponsor will notify potential winners within fourteen (14) days after the drawings: • Social entries: via direct message to the account used to enter and/or by comment directing the entrant to contact Sponsor; and/or • Email entries: via the email used to enter; • Mail entries: via the email used to enter; and/or • If a KrisFlyer account was provided, Sponsor may notify via the email address registered with the entrant's KrisFlyer profile. In the event of any dispute as to the identity of the entrant of an email entry, the natural person to whom the email address used to enter, by the Internet Service Provider who has assigned the email address, shall be deemed the entrant who comply with all the requirements of these Rules and the winner notification or forfeit the prize as set forth herein. The entrant of a social media entry will be the natural person to whom the social media account used to enter is registered. The entrant of a mail entry will be the person named in the entry. The entrant of an entry via purchase will be the holder of the Mastercard account used to make the purchase.
- Each winner must return a signed acceptance in the form required by Sponsor (and any required tax/eligibility documents such as an Affidavit and IRS Form W9, and for Grand Prize, proof of Qualifying Purchase if applicable) within twenty-one (21) days from the date on which the notification is sent, or the prize will be forfeited and may be awarded to an alternate potential winner selected in the same manner as the original potential winner who forfeited the prize, who must then comply with these requirements to avoid forfeiture. **Round 1 winners may be required to provide written releases from any identifiable persons in their photos.**
- Results will be published within fourteen (14) days after determination on the campaign page at [https://www.singaporeair.com/en\\_UK/us/plan-travel/local-promotions/valentines-day-flight-deals](https://www.singaporeair.com/en_UK/us/plan-travel/local-promotions/valentines-day-flight-deals). A winners list may also be requested as set out below.

10. Taxes and Costs: Winners are responsible for all applicable federal, state, and local taxes and any other expenses not expressly stated as included. Sponsor may issue an IRS Form 1099 (or similar) as required by law.
11. Account Integrity; Fraud: Each participant may hold only one (1) KrisFlyer account in their own name. Fraudulent or duplicate KrisFlyer accounts (including the original account) may be suspended and the participant disqualified at SIA's sole discretion. Sponsor may disqualify or prohibit any individual if fraud or tampering is suspected; for noncompliance with these Rules; or for disruptive or unlawful behavior. CAUTION: Any attempt to deliberately damage or undermine the operation of the Promotion may violate criminal and civil laws.
12. License and Publicity: By entering, you grant Sponsor a worldwide, royalty free, perpetual, irrevocable, sublicensable, and transferable license to use, reproduce, modify, adapt, publish, create derivative works from, distribute, and display your entry (including name, handle, likeness, biographical info and photo and caption submitted) in any media now in existence or hereafter devised for promotional and all other lawful purposes without additional compensation, notification or consent, unless prohibited by law. Sponsor may be required to disclose winners' addresses to state regulatory authorities. **Physical/email submissions will not be returned.**
13. General Conditions; Force Majeure: Sponsor may cancel, suspend, or modify the Promotion (or any part) for any reason, including if the Promotion is compromised by fraud, technical issues, public health crises, government action, rules of the platforms on which it is offered, or other causes beyond Sponsor's reasonable control that impair administration, security, fairness, integrity, or proper operation. If terminated before the end date, Sponsor in its discretion may award prizes via random draw from eligible, non-suspect entries received prior to termination. SIA is not responsible for and will not bear any expenses or ancillary costs incurred in connection with participation unless expressly stated. Sponsor reserves to modify these Rules, at any time without notice, to the greatest extent permitted by law.
14. Releases; Limitations of Liability: To the extent permitted by law, participants agree to release, waive, discharge, and hold harmless Sponsor, Mastercard, Facebook, Instagram, Meta, their parents, affiliates, subsidiaries, advertising/promotion agencies, and each of their officers, directors, employees, and agents ("Released Parties"), from any and all claims, losses, or damages arising out of participation or the acceptance/use/misuse of any prize. Released Parties are not responsible for lost, late, misdirected, incomplete, inaccurate, corrupted, unintelligible, or undeliverable entries or communications; technical, network, telephone, computer, hardware/software malfunctions of any kind;

unauthorized human intervention; printing/typographical errors; or injury/damage to persons or property related to participation.

15. Disputes/Governing Law: Except where prohibited, disputes will be resolved individually, without class action, exclusively in the state or federal courts located in California. These Rules are governed by the laws of the State of California, without regard to conflict of law rules.
16. Privacy; Data Use; Opt Out: Personal data submitted (e.g., name, contact details, KrisFlyer number if provided, photo and caption) may be collected, used, disclosed, and otherwise processed by SIA to administer the Promotion and communicate regarding prizes, per SIA's Privacy Policy: [https://www.singaporeair.com/en\\_UK/privacy-policy](https://www.singaporeair.com/en_UK/privacy-policy). Participation is voluntary. To withdraw your entry, contact AME\_marketing@singaporeair.com.sg (or, for KrisFlyer related matters, KF\_contact@singaporeair.com.sg).
17. Employees/Ineligible Entities: Employees of SIA, their immediate families, affiliates, subsidiaries, related agencies, principal sponsors, and suppliers associated with this Promotion are not eligible. Corporations and other artificial persons are not eligible.
18. Posting of Rules: These Official Rules will be posted at [https://www.singaporeair.com/en\\_UK/us/plan-travel/local-promotions/valentines-day-flight-deals](https://www.singaporeair.com/en_UK/us/plan-travel/local-promotions/valentines-day-flight-deals) during the Promotion Period.
19. Winners List: For the names of the winners (available after results are published), send a self-addressed, stamped envelope to: "Love Took Us There Giveaway – Winners List," Singapore Airlines Limited, 222 N. Pacific Coast Hwy, STE 1600, CA 90245. Requests must be received by 16 March 2026.