

Launch Terms and Conditions

1. This launch campaign ("**Launch Campaign**") is organised jointly by Singapore Airlines Limited ("**SIA**") and ACCOR SA ("**ACCOR**").
2. This Launch Campaign is valid only for KrisFlyer miles converted to ALL – Accor Live Limitless Reward points or ALL – Accor Live Limitless Reward points converted to KrisFlyer miles from 00:01am (GMT+8) on 17 September 2024 to 23:59pm (GMT+8) on 30 September 2024 ("**Promotional Period**").
3. You must be a registered KrisFlyer member and ALL – Accor Live Limitless member to participate in the Launch Campaign.

50% more ALL – Accor Live Limitless Reward points

4. During the Promotional Period, KrisFlyer members converting KrisFlyer miles to ALL – Accor Live Limitless Reward points will receive a 50% bonus in Accor Live Limitless Reward points accrued on their account as a product of the conversion ("**Bonus Points**"). For example, 4,500 KrisFlyer miles converted will result in 1,500 ALL – Accor Live Limitless Reward points being awarded (1,000 ALL – Accor Live Limitless Reward points + 500 Bonus Points).
5. KrisFlyer miles shall be converted through the members' KrisFlyer account under the following conversion rate: 9 KrisFlyer miles to 2 ALL – Accor Live Limitless Reward points + 1 Bonus Point. For the avoidance of doubt, the minimum number of KrisFlyer miles required for each conversion request is 4,500 KrisFlyer miles and the maximum number of KrisFlyer miles that can be converted to ALL – Accor Live Limitless Reward points by each KrisFlyer member in a calendar year (i.e. 1 January to 31 December) is 180,000 KrisFlyer miles.
6. Conversion of KrisFlyer miles to ALL Reward points is currently available daily between 06:00 hr and 23:59 hr (GMT+8).
7. The Bonus Points and the converted ALL – Accor Live Limitless Reward points may be reflected in your ALL – Accor Live Limitless account in two different transactions. Once the conversion request is initiated, it cannot be reversed.
8. After conversion, the converted ALL – Accor Live Limitless Reward points are added to the member's ALL – Accor Live Limitless Reward points balance and can be redeemed according to ALL – Accor Live Limitless programme rules. Members are not authorised to convert their KrisFlyer miles into ALL – Accor Live Limitless Reward points on behalf of another individual. Bonus Points will be credited to the relevant ALL – Accor Live Limitless account within a maximum of 7 business days. Bonus Points do not qualify for higher ALL – Accor Live Limitless status calculation or maintaining existing ALL – Accor Live Limitless status.
9. For further information, please refer to the [ALL – Accor Live Limitless programme terms and conditions](#).

50% more KrisFlyer miles

10. During the Promotional Period, ALL – Accor Live Limitless members converting ALL – Accor Live Limitless Reward points to KrisFlyer miles will receive a 50% bonus of the KrisFlyer miles accrued on their account as a product of the conversion ("**Bonus Miles**"). For example, 2,000

ALL – Accor Live Limitless Reward points converted will result in 1,500 KrisFlyer miles being awarded (1,000 KrisFlyer miles + 500 Bonus Miles).

11. ALL – Accor Live Limitless Reward points shall be converted into KrisFlyer miles under the following conversion rate: 4 ALL – Accor Live Limitless Reward points to 2 KrisFlyer miles + 1 Bonus Mile. For the avoidance of doubt, each conversion request shall only be carried out in multiples of 2,000 ALL – Accor Live Limitless Reward points.
12. Bonus Miles do not apply to Elite miles accumulation and PPS Value calculation. Members are not authorised to convert their ALL – Accor Live Limitless Reward points into KrisFlyer miles on behalf of another individual. Any Bonus Miles earned during the Promotional Period will be credited to the relevant KrisFlyer account after the Promotional Period but no later than 31 October 2024. For illustration, if a member converts 2,000 ALL – Accor Live Limitless Reward points to 1,500 KrisFlyer miles during the Promotional Period, 1,000 KrisFlyer miles will be credited first, followed by 500 Bonus Miles, which will be credited separately to the member's KrisFlyer account by 31 October 2024.
13. Once ALL – Accor Live Limitless Reward points have been converted into KrisFlyer miles, the KrisFlyer miles are subject to the [KrisFlyer program terms and conditions](#). Members of ALL – Accor Live Limitless cannot cancel a conversion transaction once it is initiated. All conversions of ALL – Accor Live Limitless Reward points into KrisFlyer miles are final. ALL – Accor Live Limitless Reward points are deducted from the ALL Account when the order to convert is submitted.
14. Members of ALL – Accor Live Limitless may convert their ALL – Accor Live Limitless Reward points online, in multiples of 2,000 ALL – Accor Live Limitless Reward points. To request a point transfer, members must log into their ALL – Accor Live Limitless account and go to the Singapore Airlines KrisFlyer partner page on ALL.com. Click on “Convert your Reward points”. Members must key in the required information and choose the number of ALL – Accor Live Limitless Reward points they wish to convert. Members take sole responsibility for the information provided when filling out the point conversion form.
15. SIA reserves the right to vary, terminate or otherwise amend this Launch Campaign, without prior notice at its sole and absolute discretion.
16. To the extent permitted under applicable law, SIA will not be responsible or liable for any consequences that any KrisFlyer member or ALL – Accor Live Limitless member may suffer (including without limitation any damage, loss, injury or disappointment), or that results in an infringement of any law or regulation, by participating in this Launch Campaign.
17. These Launch Campaign Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore and shall be subject to the exclusive jurisdiction of the Singapore courts.

“Always-on” Terms and Conditions

1. These "Always-on" Terms and Conditions are applicable at all times, including before, during, and after the Launch Campaign. In the event of any inconsistency between the specific terms of the Launch Campaign Terms and Conditions and the "Always-on" Terms and Conditions, the specific terms of the Launch Campaign shall prevail during the Promotional Period.

2. KrisFlyer members may convert their KrisFlyer miles into ALL – Accor Live Limitless Reward points. To do this, KrisFlyer members must be a member of the ALL – Accor Live Limitless programme with a valid ALL – Accor Live Limitless membership card. After conversion, the converted points are added to the member's ALL – Accor Live Limitless Reward points balance and can be redeemed according to ALL – Accor Live Limitless programme rules. KrisFlyer miles are converted through the members' KrisFlyer account under the following conversion rate: 4,500 KrisFlyer miles = 1,000 ALL – Accor Live Limitless Reward point. For the avoidance of doubt, the minimum number of KrisFlyer miles required for each conversion request is 4,500 KrisFlyer miles and the maximum number of KrisFlyer miles that can be converted to ALL – Accor Live Limitless Reward points by each KrisFlyer member in a calendar year (i.e. 1 January to 31 December) is 180,000 KrisFlyer miles. Members are not authorised to convert their KrisFlyer miles on behalf of another individual. ALL – Accor Live Limitless Reward points will be credited to the relevant ALL – Accor Live Limitless account within a maximum of 7 business days. Transferred ALL – Accor Live Limitless Reward points do not qualify for higher ALL – Accor Live Limitless status calculation or maintaining existing ALL – Accor Live Limitless status. For further information, please refer to the [ALL – Accor Live Limitless programme terms and conditions](#).

Conversion of KrisFlyer miles to ALL Reward points is currently available daily between 06:00 hr and 23:59 hr (GMT+8).

3. ALL – Accor Live Limitless members must be a member of KrisFlyer prior to requesting a conversion of ALL – Accor Live Limitless Reward points into KrisFlyer miles. Members are not authorised to convert their ALL – Accor Live Limitless Reward points into KrisFlyer miles on behalf of another individual. KrisFlyer miles will be converted to the KrisFlyer account within a maximum of 7 business days. Once ALL – Accor Live Limitless Reward points have been converted into KrisFlyer miles, the KrisFlyer miles are subject to the [KrisFlyer program terms and conditions](#). Members of ALL – Accor Live Limitless cannot cancel a conversion transaction. All conversions of ALL – Accor Live Limitless Reward points into KrisFlyer miles are final. ALL – Accor Live Limitless Reward points are deducted from the ALL Account when the order to convert is submitted. ALL – Accor Live Limitless Reward points are converted into KrisFlyer miles as follows: 2,000 ALL – Accor Live Limitless Reward points = 1,000 KrisFlyer miles. Members of ALL – Accor Live Limitless may convert their ALL – Accor Live Limitless Reward points online, per multiples of 2,000 ALL – Accor Live Limitless Reward points. To request a point transfer, members must log into their ALL – Accor Live Limitless account and go to the Singapore Airlines KrisFlyer partner page on ALL.com. Click on "Convert your Reward points". Members must key in the required information and choose the number of ALL – Accor Live Limitless Reward points they wish to convert. Members take sole responsibility for the information provided when filling out the point conversion form.
4. SIA reserves the right to vary, terminate or otherwise amend these "Always-on" Terms and Conditions, without prior notice at its sole and absolute discretion.
5. To the extent permitted under applicable law, SIA will not be responsible or liable for any consequences that any KrisFlyer member or ALL – Accor Live Limitless member may suffer (including without limitation any damage, loss, injury or disappointment), or that results in an infringement of any law or regulation, by participating in these "Always-on" Terms and Conditions.
6. These "Always-on" Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore and shall be subject to the exclusive jurisdiction of the Singapore courts.