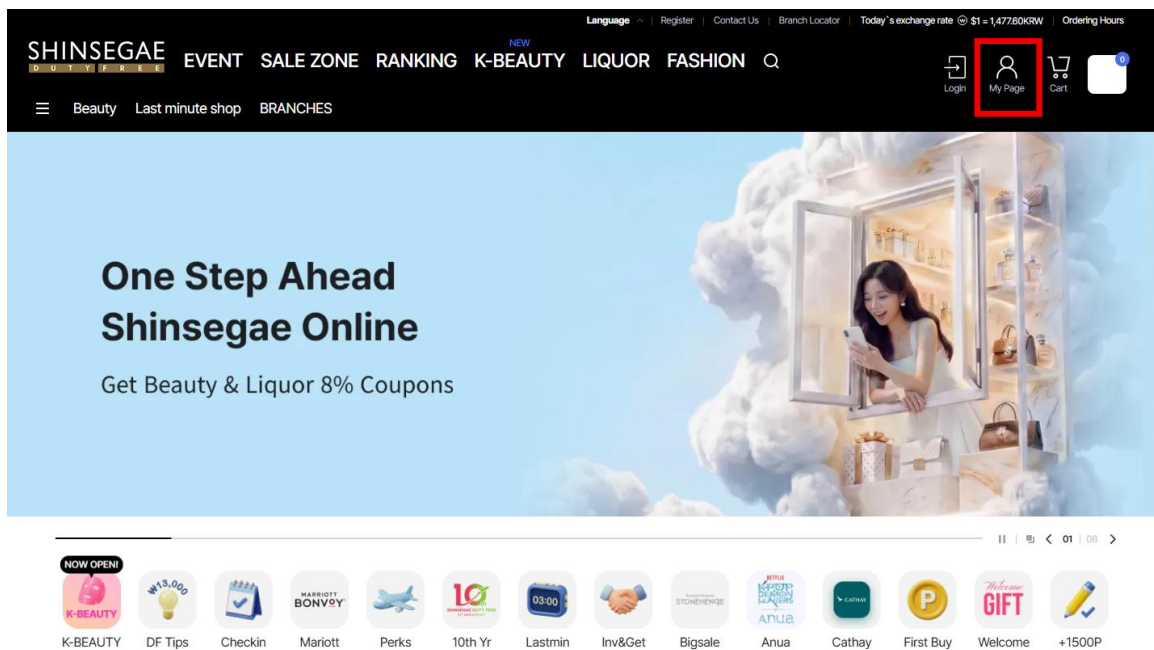


How to earn miles from Shinsegae Duty Free - Web

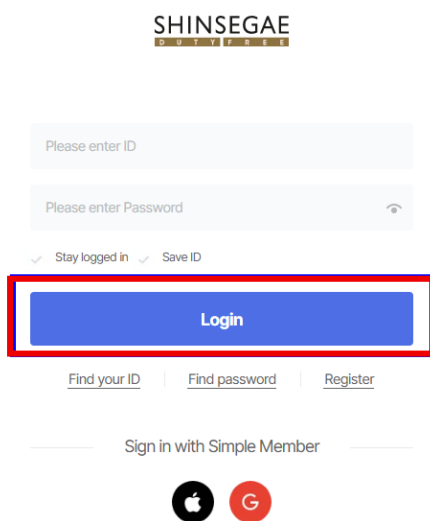
<Step 1> (Web) Click “My Page” on the Shinsegae Duty Free [Online Mall](#) Website



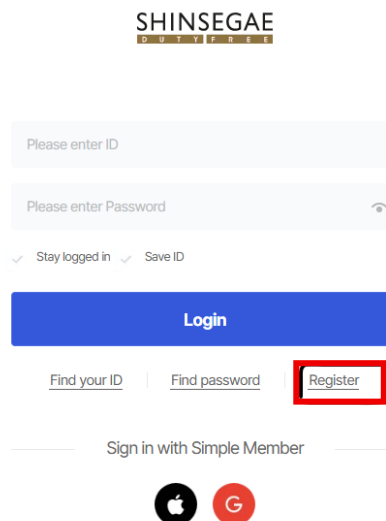
<Step 2> - (Web) Log in with your Shinsegae member information. If you're not a Shinsegae member yet, please click on “Register” and follow the procedure.

- Accrual of miles is available after logging in to the Shinsegae Duty Free Online Mall and verifying your KrisFlyer membership number.

- Non-KrisFlyer members may participate in the event upon signing up for KrisFlyer membership.



<Log in if registered>



<Register if new>

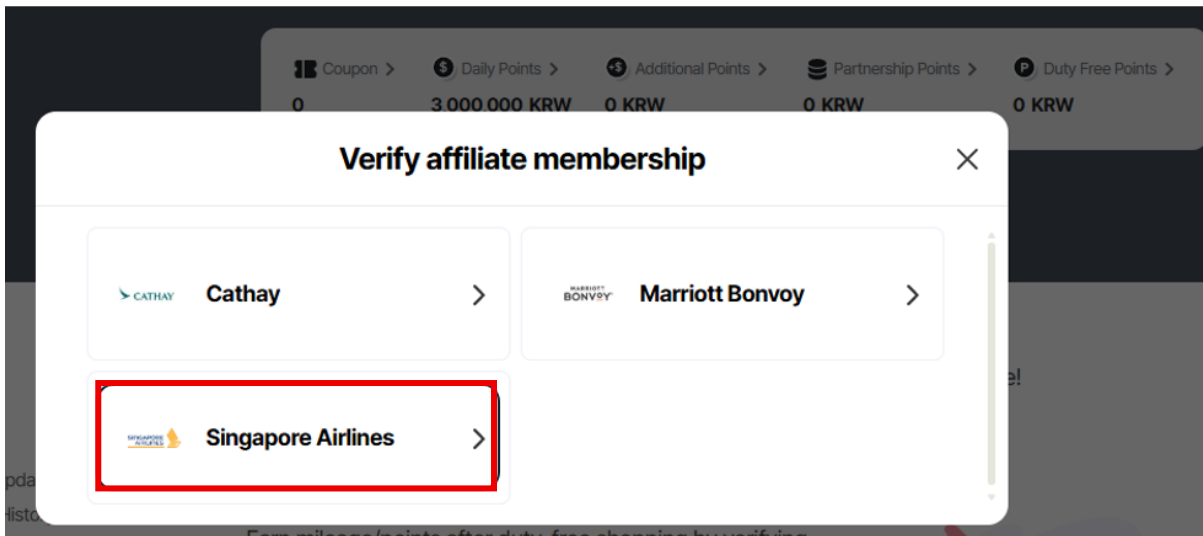
<Step 3> - (Web) Once logged in, please go to “My Page” and click on “**Affiliate Mileage/Points**”.

The screenshot shows the 'My Page' dashboard with a top navigation bar containing 'EVENT', 'SALE ZONE', 'RANKING', 'K-BEAUTY', 'LIQUOR', 'FASHION', 'Beauty', 'Last minute shop', and 'BRANCHES'. On the left, there are three main menu sections: 'View orders' (with sub-items: Order History, Order Cancellation, Departure/arrival date update, Special Order Request History), 'My benefits' (with sub-items: Membership benefits, Coupon, Daily Points, Additional Points, Partnership Points, Duty Free Points, Shopping Voucher, Payment Discount Points), and 'Shopping Service' (with sub-items: Shinsegae gift certificate conversion, and 'Affiliate Mileage/Points' which is highlighted with a red box). Below 'Shopping Service' is 'View my activity' (with sub-items: Cart, my PICK). The main content area is titled 'Order Status' and includes a progress bar with five stages: 'Order Completed' (0), 'Order Processing' (0), 'In Transit' (0), 'Ready to Collect' (0), and 'Collected' (0). Below this are two panels: 'Departure information' with a 'BOARDING PASS' header and a 'Register departure information' button, and 'Passport information' with a 'PASSPORT' header and a 'Passport Registration' button.

<Step 4> - (Web) Click on ‘**Verify affiliate membership**’.

The screenshot shows the 'Affiliate Mileage/Points' page. The left sidebar is identical to the previous screenshot, with 'Affiliate Mileage/Points' highlighted in red. The main content area is titled 'Affiliate Mileage/Points' with the subtitle 'Affiliate Benefit with Shinsegae Duty Free!'. Below the title, it says 'Earn mileage/points after duty-free shopping by verifying your affiliate membership!'. A blue button with the text 'Verify affiliate membership' is highlighted with a red box. To the right of the button is an illustration of a hand holding a blue card with '10,000' and a plus sign, next to a small airplane icon. At the bottom, there is a light blue banner with an information icon and the text 'How do I earn mileage/points?' and an upward arrow.

<Step 5> - (Web) Select **'Singapore Airlines'**.



You will be prompted to enter the following information for registration:

- KrisFlyer number
- Family name
- First name

Please make sure the Family Name and First Name entered match the names registered with KrisFlyer.

One member can choose to accrue points or miles with only one partner membership programme and can change to another programme once a month.

A screenshot of the 'Verify affiliate membership' dialog box. The 'Singapore Airlines' option is selected and expanded. The expanded view shows the Singapore Airlines logo and the following text: 'Shop at Shinsegae Duty Free and earn 1 mileage point for every KRW 1,000 spent (up to 500 mileage points per month). Enjoy exclusive shopping benefits! Receive Shinsegae Duty Free membership tier and shopping discounts.' Below the dialog box, there are three input fields: 'Member ID' with a placeholder 'No spaces', 'Family Name' with a placeholder 'UPPERCASE only', and 'Given Name' with a placeholder 'UPPERCASE only'.

<Step 6> - (Web) Click on “Register”, then on ‘Apply’.

Verify affiliate membership



information collection and use, unless otherwise specified by other relevant laws

- You have the right to refuse consent to the collection and use of personal information, but if you refuse to provide such consent, you will not be able to receive the services specified in the above purposes.

[Required] Consent for Third-party Information Sharing

- Retention/Use period: Until withdrawal of membership or withdrawal of consent for personal information collection and use, unless otherwise specified by other relevant laws
- You have the right to refuse consent to the collection and use of personal information, but if you refuse to provide such consent, you will not be able to receive the services specified in the above purposes.

Notes

- The details of the event are subject to change or the event may come to an end without notice, in accordance with the policies of Shinsegae Duty Free and Cathay.

Cancel

Regist

Verify affiliate membership



DONGHOON

[Required] Notice using and collecting personal info.

- Purpose: Providing
- Collected informatio
- Retention/Use perio
- You have the right to

Start earning mileage/points with this affiliate from this month? You can only choose one affiliate, and you can change it once a month.

Cancel

Apply

[Required] Consent for T

- Retention/Use period: Until withdrawal of membership or withdrawal of consent for personal information collection and use, unless otherwise specified by other relevant laws
- You have the right to refuse consent to the collection and use of personal information, but if you refuse to provide such consent, you will not be able to receive the services specified in the above purposes.

Cancel

Regist

<Step 7> - (Web) Your application is completed if you can see Singapore Airlines. Purchases made after application will be counted and collated for miles accrual.

The screenshot shows the Shinsegae website interface. At the top, there is a navigation bar with categories: EVENT, SALE ZONE, RANKING, K-BEAUTY, LIQUOR, FASHION, Beauty, Last minute shop, and BRANCHES. A search icon, user profile icon, and cart icon are also present. The main content area is divided into a left sidebar and a main panel. The sidebar contains several expandable sections: 'Membership benefits' (with sub-items: -Membership benefits, -Coupon, -Daily Points, -Additional Points, -Partnership Points, -Duty Free Points, -Shopping Voucher, -Payment Discount Points), 'Shopping Service' (with sub-items: -Shinsegae gift certificate conversion, -Affiliate Mileage/Points), 'View my activity' (with sub-items: -Cart, -my PICK, -My Entries, -Product reviews, -Notify me, -Product Q&A history, -Inquiry History, -Recently Viewed), and 'My information'. The main panel displays 'Monthly purchase 4Month 2026Year'. Below this, there are two bullet points: '* Mileage/points can be accumulated only at one affiliated company per month, and applications and changes can be made only once per month.' and '* Apply for mileage/points once, can be automatically accumulated every month with the selected affiliate company until change it.' Underneath is a section titled 'Registered Affiliate Information1'. A large white box contains the Singapore Airlines logo, the text 'This month's reward partners', the Singapore Airlines name, and a 'Claim Miles/Points' button. To the right of the box, it says 'Shop at Shinsegae Duty Free and earn 1 mileage point for every KRW 1,000 spent (up to 500 mileage points per month). Enjoy exclusive shopping benefits! Receive Shinsegae Duty Free membership tier and shopping discounts.'

<Step 8> - After you have successfully added your KrisFlyer number to your Shinsegae membership, you can start accumulating KrisFlyer miles with eligible purchases.

For purchases at Shinsegae Online Mall, please log in as a Shinsegae Duty Free member. When you purchase, your passport number and travel information need to be provided.

For purchases at Shinsegae physical stores, please present your passport at the point of purchase.

KrisFlyer miles accrual request will be sent automatically within the end of the following month once the purchased items are confirmed as collected by the member at the airport duty free item collection point.

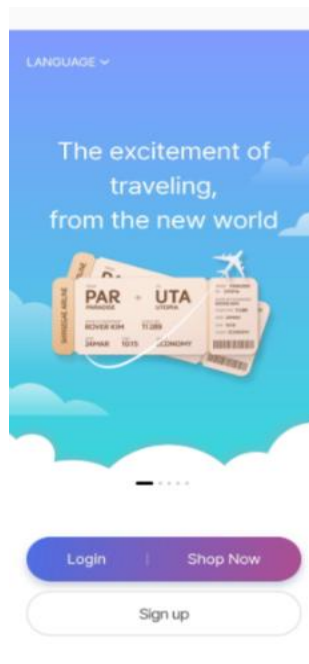
If your passport is renewed or changed, please update the passport information accordingly in your Shinsegae membership profile.

How to earn miles from Shinsegae Duty Free – app

<Step 1> (App) Click “My Page” at the bottom of the Shinsegae Duty Free Online Mall.



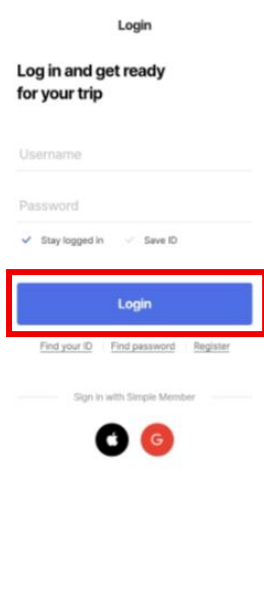
<Mobile version>



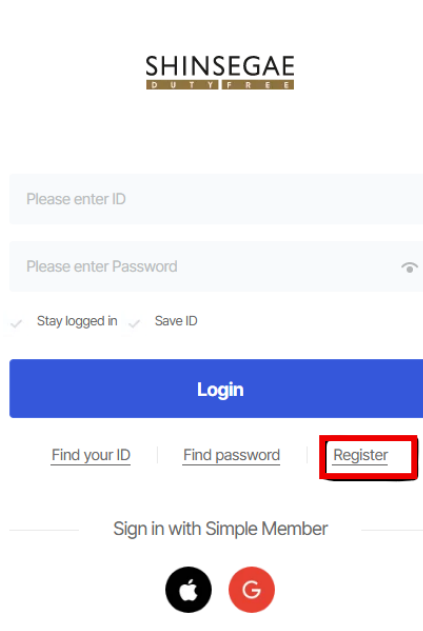
<App>

<Step 2> - (App) Log in with your Shinsegae member information. If you're not a Shinsegae member yet, please click on “Register” or “Join as foreigner” on the app.

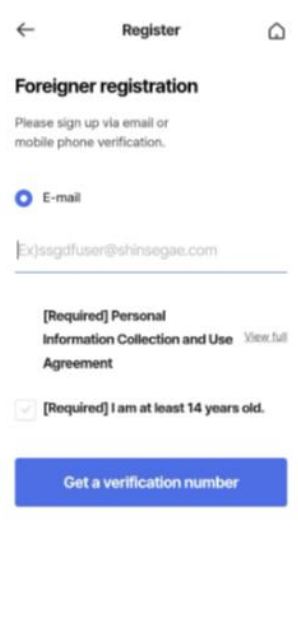
- Accrual of miles is available after logging in to the Shinsegae Duty Free online mall and verifying your KrisFlyer membership number.



<Log in if registered>

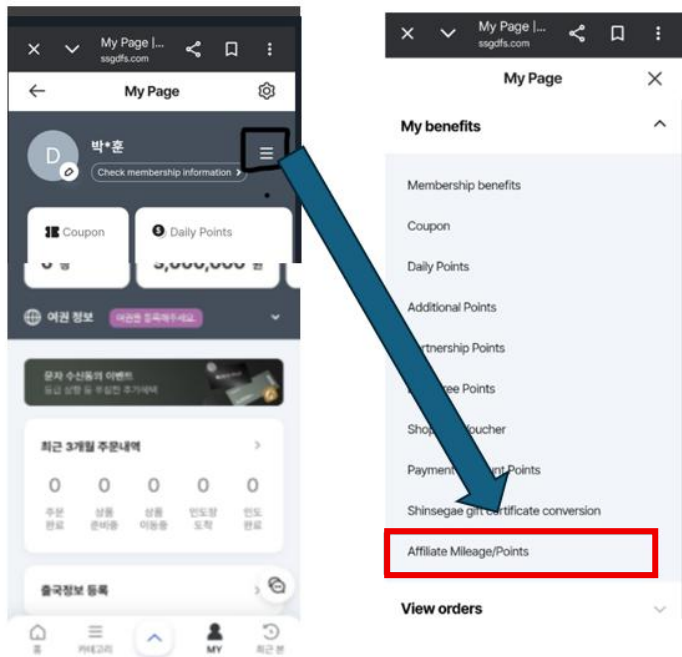


<Register if new>



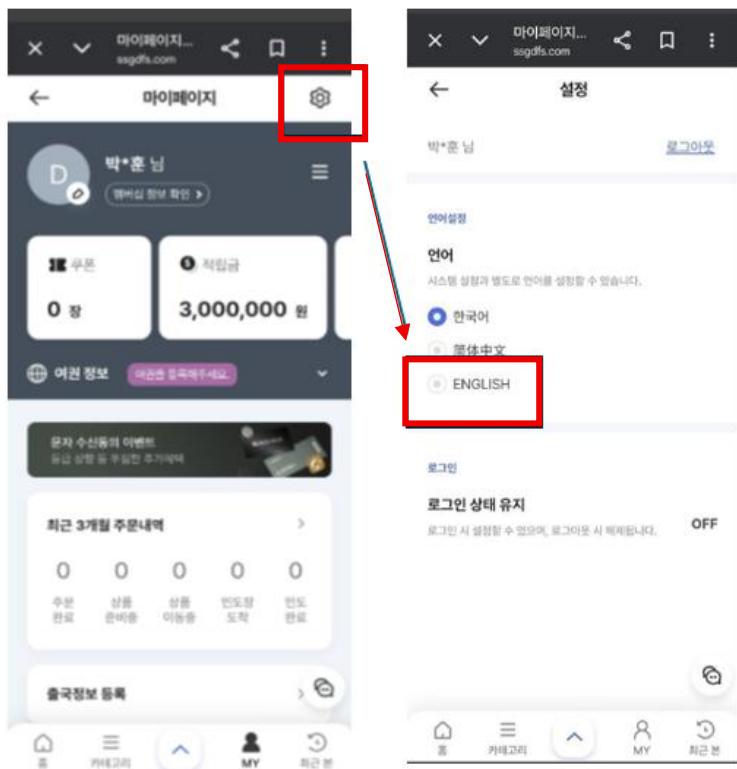
<Login as a foreigner>

<Step 3> - (App) Once logged in, click on the 3-lined icon on the upper part of **“My Page”**, followed by **‘Affiliate Mileage/Points’**.

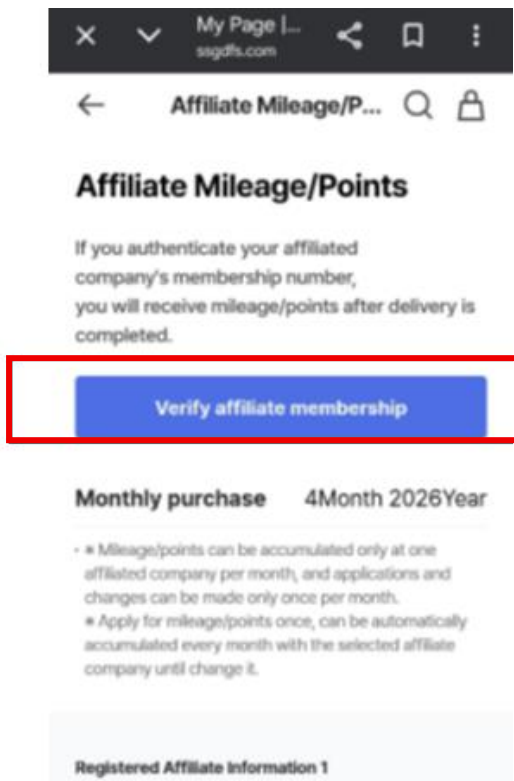


<My Page overview> **<Affiliate mileage/points>**

If you want to change the language to English, please click as shown.



<Step 4> - (App) Click on 'Verify affiliate membership'.



<Step 5> - (App) Select **'Singapore Airlines'**.

The screenshot displays the 'Verify affiliate membership' interface. On the left, three membership options are listed: Cathay, Marriott Bonvoy, and Singapore Airlines. The Singapore Airlines option is highlighted with a red rectangular box. On the right, the details for the Singapore Airlines membership are shown, including a description of benefits and a 'View more' link. Below this, there are three input fields: 'Member ID' with the instruction 'No spaces', 'Family Name' with the instruction 'UPPERCASE only', and 'Given Name' with the instruction 'UPPERCASE only'. At the bottom, there are two buttons: 'Cancel' and 'Regist'.

You will be prompted to enter the following information for registration:

- KrisFlyer number
- Family name
- First name

Please make sure the Family Name and First Name entered match the names registered with KrisFlyer.

-One member can choose to accrue point or miles with only one partner membership programme and can change to another programme once a month.

<Step 6> - Click on 'Register', then on 'Apply'.

Verify affiliate membership ×

information collection and use, unless otherwise specified by other relevant laws

- You have the right to refuse consent to the collection and use of personal information, but if you refuse to provide such consent, you will not be able to receive the services specified in the above purposes.

[Required] Consent for Third-party Information Sharing

- Retention/Use period: Until withdrawal of membership or withdrawal of consent for personal information collection and use, unless otherwise specified by other relevant laws
- You have the right to refuse consent to the collection and use of personal information, but if you refuse to provide such consent, you will not be able to receive the services specified in the above purposes.

! Notes

- The details of the event are subject to change or the event may come to an end without notice, in accordance with the policies of Shinsegae Duty Free and Cathay.

Verify affiliate membership ×

DUNGHUON

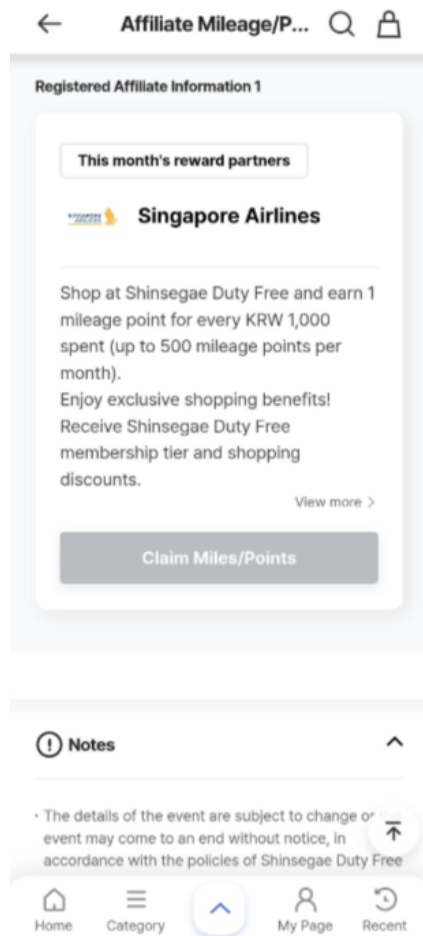
[Required] Notice using and collecting personal info.

- Purpose: Providing
- Collected information
- Retention/Use period
- You have the right to

[Required] Consent for T

- Retention/Use period: Until withdrawal of membership or withdrawal of consent for personal information collection and use, unless otherwise specified by other relevant laws
- You have the right to refuse consent to the collection and use of personal information, but if you refuse to provide such consent, you will not be able to receive the services specified in the above purposes.

<Step 7> - Your application is completed if you can see Singapore Airlines. Purchases made after application will be counted and collated for miles accrual.



<Step 8> - After you have successfully added your KrisFlyer number to your SSG membership, you can start accumulating KrisFlyer miles with eligible purchases.

For purchases at Shinsegae Online Mall, please log in as a Shinsegae Duty Free member. When you purchase, your passport number and travel information need to be provided.

For purchases at Shinsegae physical Stores, please present your passport at the point of purchase

KrisFlyer miles accrual request will be sent automatically within the end of the following month once the purchased items are confirmed collected by the member at the airport duty free item collection point.

If your passport is renewed or changed, please update the passport information accordingly in your Shinsegae membership profile.