

#krisflyer50k Snap and Win Contest Terms & Conditions for Entrants

Eligibility

1. All Information in this website on how to participate in “#krisflyer50k Snap and Win Contest” (the “**Contest**”) shall form part of these Terms & Conditions.
2. Entrants are advised to obtain independent legal advice at their own expense before participating in the Contest. Singapore Airlines Limited (“**SIA**”) will not be responsible for any consequences that any entrant may suffer (including without limitation any damage, loss, injury or disappointment), or that result in infringement of any law or regulation, by entering the Contest or the entrant’s acceptance of any Prize.
3. By participating in the Contest, the entrant agrees to be bound by and to comply with these Terms & Conditions. Non-compliance with or breach of these Terms & Conditions may disqualify the entrant at any stage of the Contest, and any prizes won may be forfeited, withheld, withdrawn or reclaimed.
4. The Contest is open to KrisFlyer members residing in Singapore only.
5. This Contest is only open to natural persons who are KrisFlyer members at the date of entry. Staff and families of SIA and its subsidiaries, and anyone associated with the Contest are ineligible to enter the Contest. SIA reserves the right but does not have the obligation to verify the eligibility of entrants. The entry is not transferable. The demise of an entrant disqualifies his/her entry.
6. The entry must be received by SIA during the relevant Contest period stated in paragraph 7 below. Proof of submission does not constitute proof of receipt of the entry. SIA accepts no responsibility for any late, lost or misdirected entries, including entries not received by SIA or delays in the delivery of the entries due to technical disruptions, network congestion or any other reason.

Contest Period

7. The Contest is open from Saturday, 22 August 2015, 10.00 a.m. (GMT+8) to Sunday, 23 August 2015, 11.59 p.m. (GMT+8).

How to Enter

8. Entrants will need to take a photo of him/herself featuring the KrisFlyer balloons distributed at the Singapore Airlines Light Up The Night Carnival 2015, and post this on their Facebook or Instagram account with the hashtag #krisflyer50k.
9. An entrant may submit multiple entries for the Contest, but will only be eligible to receive one prize. If the same entrant is selected for multiple prizes, the lower-rated prize will be forfeited and a replacement winner will be selected.

Personal Data

10. By participating in the Contest, the entrant agrees that:
 - a) any and all personal data submitted may be collected, used and/or disclosed by SIA for the various purposes: to communicate with the entrant for purposes related to the Contest, to provide goods and services to the entrant upon request, to send KrisFlyer e-newsletters and messages relating to KrisFlyer news, products and services, and for other matters that the entrant provided SIA with consent;

- b) SIA may collect, use, and disclose to its service providers, the entrant's personal data, including the entrant's photographs or audio-video and other recordings such as those obtained under paragraph 15 below ("**Material**") for publicity and/or use in advertisements across all media, including, without limitation, in SIA's publications, presentations, promotional materials on their websites, in its original or edited format, and whether to promote the Contest or otherwise without further notification, remuneration or compensation; and
- c) the copyright and all other intellectual property rights in and to all Material shall vest solely and absolutely in SIA without further compensation and the entrant hereby assigns such copyright to SIA.

Prizes

11. Entries will be selected and ranked based on creativity. The entrant with the most creative entry will be awarded with 50,000 KrisFlyer miles. The first runner-up will receive a set of Singapore Airlines Heritage Series 3 aircraft model. The second runner-up will receive a Singapore Airlines A380 (1:200) aircraft model (each a "**Prize**" and collectively "**Prizes**").
12. Prizes are not negotiable, transferable, exchangeable or redeemable for cash, credit or kind, either in part or in full. Prizes must be taken as stated and no compensation is payable if a winner is unable to use a Prize as stated. There is no refund for a partially used Prize. SIA reserves the right to change and vary the Prizes at any time and may substitute any Prize for an alternative Prize of similar value without any prior notice. The value of the Prize will be solely determined by SIA. Other terms and conditions of the Prize apply.
13. All other arrangement and any expenses for travelling to Singapore is solely borne by the winners including but not limited to visa, air fares to Singapore, passport fees.
14. The winners will be notified via the respective social media platform in which the entry was made and results of the Contest will be posted on krisflyer.com on Monday, 21 September 2015 ("**Result Date**") thereafter.
15. By accepting a Prize, the winner signifies his/her agreement and consent to participate in and to co-operate as required by SIA with all reasonable media requests relating to the Prize, including but not limited to, being interviewed, photographed and having his/her name, photo and quotes published in any media owned by Singapore Airlines Limited. If the winner withdraws his/her consent, he/she will surrender the Prize to SIA. For the avoidance of doubt, the consent may not be withdrawn after any part of the Prize is used by the winner.
16. Each Prize will be awarded to the entrant with the winning entry, and will be sent to him/her by registered mail or by courier. SIA may in its sole and absolute discretion deal with any unaccepted or unclaimed Prize as it deems fit. If the winner is deceased before the Prize is accepted, the Prize will be deemed forfeited.
17. Where applicable, Prizes not collected within one (1) month from the Result Date shall be disposed of at SIA's sole discretion. SIA's decision regarding the award of all Prizes and in all matters relating to this Contest, shall be final and binding on all entrants in the Contest, and no queries, challenges or appeals may be made or entertained regarding SIA's decision on the same.
18. By entering this Contest or accepting a Prize, the entrant agrees to indemnify, release and hold harmless each of SIA, its parent company, affiliates, directors, officers, employees and representatives against any and all losses, rights, claims, actions and damages (including special, indirect and consequential damages) arising from or incurred as a result of the entrant's entry into the Contest or acceptance of any Prize, including without limitation, personal injuries, death and property damage. All warranty claims in regards to a Prize should be directed to the applicable manufacturer. Except to the extent that they may not be excluded by law, no representations, warranties, terms or conditions that are not expressly stated in these terms and conditions apply to this Contest nor in respect of the Prizes and all

implied warranties are excluded, including but not limited to, the implied warranties of satisfactory quality, merchantability or fitness for a particular purpose of any of the Prizes.

19. SIA reserves the right to change these Terms and Conditions, including to cancel this Contest, in such manner as it deems fit, without prior notice or reason, and without liability to such entrant or winner.
20. These Terms and Conditions, and the Contest shall be construed and governed by the laws of the Republic of Singapore. In case of a dispute, the courts of Singapore will have exclusive jurisdiction.
21. Entry to the Contest is personal to the entrant. No other person has any right under the Contracts (Rights of Third Parties) Act (Cap 53B) to enforce or enjoy the benefit of this Contest through an entrant's entry.