



CS&D TR1152
23 September 2016

Dear Sir/ Madam

**TENDER FOR SALES ANALYSIS TOOL
REFERENCE NO: TR 1152**

Singapore Airlines Limited (SIA) is sourcing for a vendor to provide and implement a Sales Analysis Tool that can effectively integrate, consolidate and analyse multiple datasets for real-time analysis of sales outlook and market share situation on a common platform.

- 2 It is our pleasure to invite you to submit your bids for the tender. The terms of the tender are in the attached annexes:
 - (i) Annex A : Terms and Conditions for Supply to SIA
 - (ii) Annex B : Instructions and Specifications
 - (iii) Annex C : Tender Bid Form
 - (iv) Annex D : Interested Party Transaction (IPT), Declaration Form and Vendor Profile Form
 - (v) Annex E : Non-Disclosure Agreement
 - (vi) Annex F : SIA Suppliers Codes of Conduct
- 3 Please complete Annex C, D, E and F, sign, affix your company stamp and submit it together duly completed with a proposal to:

The Secretary,
SIA Tenders Committee
Singapore Airlines Limited
No. 4 Airline Road
SIA Pass Office
Changi Airfreight Complex (CAC)
Singapore 819825

by 12 noon, 25 October 2016 (Singapore time). Please seal the envelope and mark “Reference No: TR 1152 – Tender for Sales Analysis Tool” on the top left hand corner of the front of the envelope.
- 4 You may either mail (registered) or hand-deliver the completed forms to the address indicated in paragraph 3 above. **Faxed submissions will not be accepted and late submissions will be rejected.**
- 5 Submission of bids constitutes acceptance by contractor/supplier of all terms and conditions printed on this document and all other Annexes, which are attached.
- 6 SIA does not bind itself to accept the whole, the lowest or any bid, nor is it liable for any claim for whatever costs, which may be incurred in the preparation of the quotation.
- 7 We look forward to receiving your bid.

Yours faithfully,
Kevin Seet
for Vice President Corporate Sales and Distribution

This is a computer-generated document. No signature is required.

Singapore Company Registration No: 197200078R