









Singapore Airlines: Launch of New Cabin Products on A380 to London

Dear Trade Partner,

Singapore Airlines are pleased to announce London as the latest destination to be served by its newest Airbus A380 aircraft, featuring the Airline's recently unveiled new cabin products.

Please see below the new schedules:

Eliabt	Routing	Date	Day Of Operation						
Fiight			Mon	Tue	Wed	Thu	Fri	Sat	Sun
SQ305	LHRSIN	17FEB18 - 05APR18	A380R	A380S	A380S	A380R	A380S	A380R	A380S
		06APR18 onwards	777W	777W	777W	777W	777W	777W	777W
SQ317	LHRSIN	17FEB18 - 06APR18	777W	777W	777W	777W	777W	777W	777W
		07APR18 onwards	A380R	A380S	A380S	A380R	A380S	A380R	A380S
SQ322	SINLHR	16 FEB 18 onwards	A380S	A380S	A380R	A380S	A380R	A380S	A380R

* A380R - New product

A380S - Current product 777W - Current product

* Please note the above new schedule is subject to operational changes

The new Singapore Airlines A380 configured with 471 seats in four classes, featuring six Singapore Airlines Suites and 78 Business Class seats on the upper deck, as well as 44 Premium Economy Class seats and 343 Economy Class seats on the main deck, representing an increase of seat capacity from the existing service to and from London.

Riding on the theme of "Space made personal, experience the difference", the new cabin offerings provide more space and privacy in all classes, featuring intimate and bespoke elements designed especially for the Singapore Airlines customer.

To see the new products, please visit https://www.youtube.com/watch?v=OW-3sL1ul3g

Product Specifications:

	Suites	Business Class	Premium Economy Class	Economy Class
Cabin/Seats	6	78	44	343
Layout	1-1 (on upper deck)	1-2-1 (on upper deck)	2-4-2 (on main deck)	3-4-3 (on main deck)
Seat Pitch	-	50 inches	38 inches	32 inches
Seat Width	21 inches swivel chair	25 inches	19.5 inches	18.5 inches
Seat Recline	Up to 135 degrees	Seat reclines into a full flat bed	8 inches	6 inches
Bed Length	76 inches (There is a separate seat and bed)	78 inches	-	-
IFE Screen Size	32 inches	18 inches	13.3 inches	11.1 inches
AC Power Supply and USB Charging Ports	In-suite	In-seat	In-seat	In-seat

More information on the new cabin products can also be found at http://a380.singaporeair.com/en_UK/#new-suites

Please circulate internally to all staff concerned. Should you have any queries, please contact your UK SIA Sales Office.

We would like to thank you for your continued support.

Best Regards,

Singapore Airlines - UK B2B Sales Support

UK Reservations: 0871 200 8088 UK Sales Support: 0844 800 6388





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