

## Terms and Conditions of the SIA@Home Social Media Contest

1. This SIA@Home Social Media Contest ("**Contest**") is organized by Singapore Airlines Limited ("**SIA**").
2. The Contest will be carried out on Singapore Airlines Facebook and Instagram pages and entry is open to all members of the public aged 18 years and above as at 1 October 2020 who reside in Singapore, have purchased an SIA@Home package, and who have submitted a Qualifying Entry (as defined in Clause 4 below) during the Contest period from 8 October 2020 (0000 hrs Singapore time) to 7 December 2020 (2359 hrs Singapore time) ("**Contest Period**").
3. To participate in the Contest to stand a chance to win the Prize (as defined below), participants must purchase an SIA@Home package, and submit a Qualifying Entry as defined in Clause 4 below. All Qualifying Entries must be received by SIA during the Contest Period, and any entries received after the end of the Contest Period are automatically disqualified.
4. A Qualifying Entry shall fulfil the following conditions:
  - (a) the participant must submit a post on Facebook or Instagram containing an image or video of food items ordered from SIA@Home, containing the hashtag #SIAatHome, along with a caption containing the participant's review of his/her own dining experience with SIA@Home;
  - (b) the participant must tag a nominee aged 18 years and above as at [1 October 2020] residing in Singapore with an active Facebook or Instagram account ("**Nominee**") in his/her post;
  - (c) the post must be submitted on an account which has been made public during the Contest Period; and
  - (d) the abovementioned post must be submitted within the Contest Period (as defined above).
5. SIA will not accept responsibility for entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of any postal failure, equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind.
6. Each participant is only entitled to one (1) chance in the Contest on each platform of Facebook and Instagram respectively. Multiple entries on any individual platform will be disregarded.
7. One (1) winner ("**Winner**") and his/her respective Nominee will be chosen by SIA on 11 December 2020 and shall be determined based on the most creative submission received for the prize of two (2) First Class Signatures dining packages from SIA@Home (the "**Prize**") for the Winner and his/her Nominee.
8. SIA will notify the Winner and his/her respective Nominee by 14 December 2020 via a Direct Message to the Winner and his/her Nominee's Facebook or Instagram accounts with information on how to claim the Prize. The Winner and Nominee are each required to return a signed letter of acceptance and for the Winner only, a receipt for proof of purchase of the SIA@Home package via email to SIA in accordance with the instructions provided by SIA via email within five (5) working days]. If the signed letter of acceptance is not received by SIA by 21 December 2020, the Prize will be forfeited.
9. The name of the Winner will be posted on the SIA Facebook page (at the following link [www.facebook.com/singaporeair](http://www.facebook.com/singaporeair)) on or after 22 December 2020, where legally permitted.
10. By participating in the Contest, each participant represents and warrants that their Qualifying Entry consists only of their own original work, and does not infringe on the rights of any third party.
11. By participating in the Contest, the participant agrees to comply with and be bound by these terms and conditions, SIA's conditions of use of website, SIA's Privacy Policy (collectively, "**SIA Terms**

**& Conditions**). Non-compliance with or breach of any of these SIA Terms and Conditions may result in the participant being disqualified at any stage of the Contest, and any prizes won may be forfeited, withheld, withdrawn or reclaimed.

12. By participating in the Contest, each participant and the respective Nominee agree that any and all personal data he/she submits (including their Instagram or Facebook username, name, home address, contact number and email address) may be collected, used, disclosed, or otherwise processed (collectively, **“Processed”**) by SIA for the purposes of the Contest and the Prize, including to communicate with the Winner on collection of the Prize. All collection, use and disclosure of participant’s personal data will be in accordance with SIA’s Privacy Policy (available online at [http://www.singaporeair.com/en\\_UK/privacy-policy/](http://www.singaporeair.com/en_UK/privacy-policy/)).
13. By tagging their respective Nominee, each participant represents and warrants that he/she has collected the consent of their respective Nominee for his/her Nominee’s personal data (including his/her Instagram or Facebook username) to be Processed by SIA for the purpose of the Contest.
14. By accepting the Prize, each participant agrees to grant SIA an exclusive, transferrable, perpetual, irrevocable, worldwide and royalty-free license to publish, repost, use, or modify their Qualifying Entry in any manner and for any purpose SIA deems fit, without any further notification, remuneration, or compensation to any participant.
15. All decisions made by SIA, in respect to any matter relating to this Contest, including the choice of the Winner, shall be final. SIA reserves the right to vary these terms and conditions, terminate or otherwise amend this Contest without prior notice at its sole and absolute discretion.
16. SIA reserves the right to verify the eligibility of participants. The demise of a participant automatically disqualifies his/her entry.
17. Employees of SIA, SilkAir, Scoot, KrisShop, their immediate families, affiliates, subsidiaries, related agencies, principal sponsors and suppliers associated with this campaign are not eligible to participate in the Contest. Corporations and other artificial persons are not eligible to participate in the Contest.
18. The Prize cannot be exchanged or redeemed for cash, and shall not be transferred to another individual.
19. To the extent permitted under applicable law, SIA will not be responsible or liable for any consequences that any participant may suffer (including without limitation any damage, loss, injury or disappointment) by entering the Contest or the participant’s acceptance of any prize.
20. Unless otherwise specified, SIA is not responsible for and will not bear any and all expenses and ancillary costs which may be incurred in the participation in the Contest and/or with the use or redemption of the Prize.
21. The Winner is responsible for all applicable taxes (including but not limited to, federal, state, local and/or income) on the Prize.
22. For enquiries, please contact SIA Brand & Marketing Department at [marketing\\_comms@singaporeair.com.sg](mailto:marketing_comms@singaporeair.com.sg).
23. These Terms and Conditions shall be governed by and construed in accordance with the laws of the Republic of Singapore and shall be subject to the exclusive jurisdiction of the Singapore courts.